

Press Release

Hong Kong Life “Ngong Ping Outing”

1 March 2017 - 45 corporate volunteers from “Hong Kong Life Insurance Limited (“Hong Kong Life”) Gerbera Volunteers Team” and 50 members from Hong Kong PHAB Association and their families joined together for an outing in Ngong Ping Village and Tai O Fishing Village on 18 February. Hong Kong Life hopes to help the disabled to understand the community more through interaction which embodied the spirit of social integration.

On the event day, around 100 participants gathered in Ngong Ping Village. They were grouped and got to know each other through self-introduction. And then, they played a group game which asked them to visit different well-known sites in Tung Chong, such as the Big Buddha, Grand Hall and Wisdom Path etc. During lunchtime, they went to Tai O Fishing Village to enjoy delicious dishes. After that, they got to be familiar with the community development and situation when playing a simple orienteering game. All of them co-operated with each other actively and tried the best to complete all missions. It definitely implemented the spirit of social integration.

In order to promote social integration, Hong Kong Life worked closely with PHAB Association since 2015. Last year, they co-organized “Fabulous Life Community Caring Programme”. A series of activities were held, for example, “Volunteers’ Experiential Day”, “Chinese Ink Wash Landscape Painting Workshop” and “Pottery Workshop”. The finale was **“Ngong Ping Outing”**. They all aimed at expressing warm-hearts and caring to the disabled.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “We are glad to see the full support from corporate volunteers of Hong Kong Life Gerbera Volunteer Team. Corporate volunteers understand more about the difficulties and needs of the disabled through the interaction with them. PHAB Association members can enjoy their social life in the event. Hong Kong Life hopes to keep contact with PHAB Association, help people in need and advocate social integration culture.”



Hong Kong Life co-organized an outing in Ngong Ping Village and Tai O Fishing Village with PHAB Association, which was fully supported by “Hong Kong Life Gerbera Volunteers Team”.



Abled and disabled participants were playing games actively.